



Why You Should Choose National Fiber As Your Cellulose Supplier

Product Advantages

- ✓ ***National Fiber is VOC Compliant***
 - National Fiber Cellulose Insulation is VOC Compliant for Office and classroom use certified by Berkeley Analytical Labs in Berkeley, CA.
 - Currently, the ONLY cellulose product that can make this claim.
- ✓ ***Made from the Cleanest, Contaminant-Free Paper***
 - National Fiber uses very clean sources of paper, primarily over issued newsprint.
 - National Fiber hand sorts the paper to remove any glossy or non-paper items.
 - National Fiber Cellulose is free from foreign materials that can damage machines and reduce coverage rates.
 - Other companies use a co-mingled source of paper that allow items such as plastic, metal, and glass into their product. This reduces coverage rates, clogs hoses, and damages machines.
- ✓ ***National Fiber uses only 100% Borate Fire Retardant***
 - A 100% Borate infused cellulose insulation is considered the best in the industry.
 - Products that contain Ammonium Sulfate can produce an ammonia smell that lingers in the house.
 - In some situations, ammonium sulfate can be corrosive to metal.
 - Borate provides fire, insect and mold resistance.
 - Borate is harmless to humans and is used commercially in eyewash and cosmetics.
- ✓ ***National Fiber's Cellulose has better coverage rates***
 - National Fiber Products are fully fiberized to optimize coverage and performance.
 - Because we only use the best paper available, our coverage rates are better than many other cellulose insulations.
 - Other maker's insulation can have lower coverage rates due to foreign matter (plastic and glass cannot be fiberized).
- ✓ ***National Fiber recycles the used packaging***
 - National Fiber's unique partnership with The Trex Company allows us to take back the used cellulose bags and recycle it into quality decking products.
 - Not only are the contents made from 85% recycled material, but now the bag it comes in can be recycled.
 - Recycling the bags saves you trash fees and allows you to promote how environmentally conscious you are.



- ✓ ***Manufactured In Belchertown, MA***
 - National Fiber is the only insulation manufacturer of any kind in New England.
 - Each year, National Fiber recycles over 30 million lbs of paper from the northeast.
 - In business for over 30 years, National Fiber will be here to support you.

Service Advantages

- ✓ ***National Fiber has 4 Full-Time, Company-Employed Technical Sales Representatives in the Northeast***
 - All of our reps have many years of experience in the building industry.
 - Reps conduct blower machine diagnostics and technique evaluations.
 - Other companies have only 1 or 2 reps covering much larger areas and can't offer this level of support.
- ✓ ***National Fiber has a Full-Time Technical Manager***
 - Bill Hulstrunk is a respected weatherization professional who works with contractors to help them become more efficient and productive.
 - Bill serves as an expert speaker at many weatherization events and technical conferences.
 - Bill is available to consult with customers on difficult situations and installations.
- ✓ ***Product Availability***
 - In most cases, delivery can be made within days of the order.
 - Because we own our trucks and employ our drivers directly, we don't have to worry about delays or scheduling issues.
 - Our drivers provide scheduled, friendly service and will assist with offloading.
 - National Fiber has a steady stream of raw materials as well as a healthy inventory to satisfy peak demands.
- ✓ ***Marketing Assistance***
 - National Fiber offers complimentary installer websites and customized marketing tools:
 - National Fiber offers a Sales Training program to help your team sell your company and the quality products you use.
 - National Fiber offers a full line of Marketing Tools including literature, DVDs, displays and a complete technical library on our website www.NationalFiber.com
- ✓ ***Cel-Pak Pro Program***
 - National Fiber offers an elite program for qualified contractors.
 - Cel-Pak Pros are approved only after thorough inspection by our Technical Manager.
 - Cel-Pak Pros are recognized as top-tier installers that National Fiber is pleased to recommend to customers.